

# Max Lindroos

2022

## UX Designer at King

I am passionate about the moment where design, technology, and human behavior meet. My 2,5+ years of experience as a UX Designer have shaped me into an insights-seeking designer. I value learnings very highly and am excited by innovative ideas. My focus has mainly been on features that increase user engagement and retention. I have experience leading projects and directing multidisciplinary teams from a design perspective.

## Experience

### King

UX Designer | March 2021 - Present

- Designed and launched a new in-game currency.
- Designed and launched a new way of interaction that expands the experience of the feature.
- Improved engagement through multiple iterations of the onboarding flow for a milestone feature.

### Previous roles

Junior UX Designer | March 2020 - February 2021  
Design Intern | September 2019 - February 2020

### Anyhap

Co-founder | January 2016 - August 2016

- Pitched on Demo Day and got offer of seed investments.
- Part of THINK Accelerate 12-week program.
- Launched Android version of the application.

## Skills

Creative Problem Solving  
Human Computer Interaction  
Qualitative Research  
Design Thinking  
Information Architecture  
Prototyping  
Collaboration  
Communication

## Education

### Halmstad University

Digital Design and Innovation | 2016 - 2019  
Bachelor of Science (B.S.), Informatics

- Bachelor's thesis with Massive Entertainment an Ubisoft Studio.
- Learned the foundations of HCI and how to go from problem statement to solution.

### Abroad studies

Edinburgh Napier University  
Digital Media and Interaction Design | 2018

## Certifications & Courses

### Nielsen Norman Group

UX Certificate  
Speciality in Interaction Design | 2020

### The AbleGamers Charity

Certified Accessible Player Experiences Practitioner  
Accessibility practices within games | 2020

### D&AD

Art & Science of Ideas | 2021

## Software & Tools

Sketch	Miro
Adobe XD	Notion
Figma	Confluence

References available upon request

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